

Appendix 4E

Preliminary financial report

Wellcom Group Limited

ACN 114 312 542

Current reporting period: Year ended 30 June 2009

Previous reporting period: Year ended 30 June 2008

This preliminary final report is provided to the Australian Securities Exchange (ASX) under ASX Listing Rule 4.3.A.

Results for announcement to the market

Financial Results

| | | | | \$'000 |
|---|------|-----|----|--------|
| Revenue | up | 1% | to | 78,531 |
| Profit after tax attributable to members | down | 15% | to | 6,697 |
| Net profit for the period attributable to members | down | 15% | to | 6,697 |

Dividends / Distributions

| | Amount per security | Franked amount per security |
|--|---------------------|-----------------------------|
| Final dividend for the period ended 30 June 2009 | 6.0 ¢ | 6.0 ¢ |
| Interim dividend for the period ended 31 December 2008 | 6.0 ¢ | 6.0 ¢ |
| Record date for determining entitlements to the final dividend | | 11 September 2009 |
| Payment date for final dividend | | 23 September 2009 |

Contents

Results for announcement to the market, based on the audited financial report of Wellcom Group Limited for the year ended 30 June 2009.

Additional Information

Additional Appendix 4E disclosure requirements can be found in the annual financial report of Wellcom Group Limited for the year ended 30 June 2009, lodged in conjunction with this report.

The information contained in this report is to be read in conjunction with any announcements made to the market by Wellcom Group Limited during the financial period.

For further information on Wellcom Group Limited, please visit our website at: www.wellcom.com.au

Explanation of Results

Operating results for the year

Operating sales revenue was \$78.53m (2008: \$77.86m), an increase of 1% (2008: 47%) over the previous financial year. Sales for the year included 12 months contribution of the UK pre-media business, Keenes (2008: 9 months).

Margins in Australasia improved whilst Group margins decreased slightly reflecting the sales deterioration in the UK pre-media business and the lag involved in restructuring. Total operating expenses remained steady notwithstanding the full year contribution from Keenes.

EBITDA decreased by 16% to \$13.5m (2008: \$16.0m) for the year reflecting the deterioration in the UK results. Total EBIT decreased by 15% to \$10.3m (2008: \$12.0m).

NPAT decreased by 15% to \$6.70m (2008: \$7.86m) for the year. The effective tax rate for the year was 28% (2008: 29%).

Capital expenditure excluding business purchases for the period was 37% lower at \$1.33m (2008: \$2.02m).

Shareholder returns

The Company has increased its payout ratio to shareholders. Our financial measures for the financial period are:

| | 2009 | 2008 |
|--|-------|-------|
| Basic earnings per share (cents) | 17.09 | 20.05 |
| Earnings per share excluding intangible amortisation (cents) | 17.56 | 21.60 |
| Return on net assets (%) | 13.67 | 16.64 |
| Return on net assets excluding goodwill & intangibles (%) | 39.23 | 52.22 |
| Dividend payout ratio (%) | 70.21 | 64.83 |

Dividends

A 100% franked final dividend of 7 cents per ordinary share was paid on 24 September 2008. The total amount of the dividend paid was \$2,743,300.

A 100% franked interim dividend of 6 cents per ordinary share was paid on 9 April 2009. The total amount of the dividend paid was \$2,351,400.

Total dividends paid during the financial year were 13 cents per ordinary share. The total amount paid was \$5,097,700.

A 100% franked final dividend of 6 cents per ordinary share was declared on 19 August 2009. The record date for determining entitlements to the final dividend is 11 September 2009. The final dividend will be paid on 23 September 2009. The total amount of the final dividend to be paid is \$2,351,400. As this dividend was not declared prior to the end of the financial year it has not been recognised in the accounts for the year ended 30 June 2009.

Total dividends paid or declared in relation to the financial year ended 30 June 2009 were 12 cents per ordinary share. The total amount paid or payable is \$4,702,800.

There are no dividend reinvestment plans or share buybacks currently offered or in operation.

Net tangible assets per security

Net tangible assets per security at 30 June 2009 was 43.55 cents (2008: 38.39 cents).

Entities over which control has been gained or lost

There has been no change in control over the 50% controlled joint venture entity, iPrint Corporate Pty Limited, the 50% interest in Kinkaid Pty Limited (trading as Cadillac Printing), or the 100% owned subsidiaries Wellcom Moving Images Pty Limited and Keene Repro Limited. There are no other entities over which Wellcom Group Limited exercises control.

Subsidiary and Joint Venture entities

| <u>Name of Subsidiary/Joint Venture entity</u> | <u>Ownership Interest</u> | <u>Entity Net Profit (Loss) After Tax</u> |
|--|---------------------------|---|
| Keene Repro Limited | 100% | \$ (624K) |
| iPrint Corporate Pty Limited | 50% | \$ 1,876K |
| Wellcom Moving Images Pty Limited * | 100% | - |
| Kinkaid Pty Limited | 50% | \$ 249K |

* Wellcom Moving Images Pty Limited was dormant for the whole of the financial year.
